



FOR IMMEDIATE RELEASE

**TANITA INTRODUCES 440-LB CAPACITY WEIGHT-ONLY SCALE
FEATURING MODERN DESIGN**

New HD-376 features high-capacity, digital weight measurements with a stylish design to complement any bathroom décor

ARLINGTON HEIGHTS, IL (March 22, 2009) – Tanita Corporation, the world’s leader in precision electronic scales, introduces the HD-376 weight-only scale. This scale features one of the highest capacities now available to consumers - 440 lb (200 kg) - all while maintaining a high-class, contemporary design and an oversized platform.

Tanita offers the marketplace an unconditional guarantee of quality, performance, and innovation, which encompasses the HD-376, with its easy-to-read weight analysis, on its extra-large, blue backlit LCD display. This porcelain-white scale features a sleek beveled glass finish and a unique design that complements any bathroom decor. The HD-376 can accommodate a wide range of users with its large, 13” x 13” x 1.6” platform.

“Consumers who are in need of a high-capacity scale not only want accuracy in their every day bathroom scale, but also a stylish design in a product that conveys quality,” says Allyson Smith, Director of Marketing, Tanita Corporation of America. “With the HD-376, Tanita provides professional-grade accuracy with a large platform and fresh design to appeal to all consumers.”

The HD-376 weight-only scale is backed by a three-year warranty. In addition, it features a large, four digit 1.7” x 4.9” LCD display providing easy-to-read results. The HD-376 is available now at www.TheCompetitiveEdge.com for \$69.99.

Tanita Corporation of America

Tanita has been a world leader in precision scales for almost 65 years, and has a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita’s performance, innovation and durability are trusted worldwide. Tanita’s dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit www.TheCompetitiveEdge.com.