



**FOR IMMEDIATE RELEASE**

**TANITA INTRODUCES WORLD'S FIRST LIGHT, PORTABLE, HIGH CAPACITY BODY COMPOSITION ANALYZER**

*New FDA-Cleared analyzer includes children's body fat*

ARLINGTON HEIGHTS, IL (May 1, 2011) – Tanita Corporation, the world's leader in precision scales and Body Composition Analyzers, introduces their SC-240 Body Composition Analyzer. This FDA cleared body composition monitor is light and highly portable with a built in handle, yet fully featured for all age ranges, with a 440 lb weight capacity. This new scale allows greater accessibility for patients and increased portability and accuracy for travelling healthcare professionals.

The SC-240 Body Composition Analyzer is fully featured for all age ranges with a 440 lb weight capacity. Weighing just 10 lb, the large platform measures weight and instantly calculates body fat% and total body water% in addition to BMI with clinically proven accuracy onto a large LCD display. Offering in-depth individual analysis of body composition with clinically proven accuracy provides a clearer picture than BMI alone as it highlights specific fat loss which is known to be more beneficial than just weight loss. The monitor also has a USB port allowing the highly repeatable data to be easily transferred to Tanita Health Ware™ software (sold separately).

The SC-240 uses BIA (Bioelectrical Impedance Analysis) technology, which sends a safe, low-level electrical signal from footpads through the body. BIA is quick and non-invasive, and one of the most thorough and reliable ways to measure body composition. All measurements are calculated by using the bioelectrical impedance analysis (BIA) method.

The SC-240 is powered by an AC adapter (included) or 6 AA batteries (not included) and has 440 lb. weight capacity with a 0.2 lb. graduation for accurate readings. Weighing only 10 lbs, the SC-240 comes with a 3-year warranty. The scale retails for \$1,595.00 at [www.thecompetitiveedge.com](http://www.thecompetitiveedge.com).

**Tanita Corporation of America**

For over 60 years, Tanita has been a world leader in precision scales, with a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita's performance, innovation and durability are trusted worldwide. Their dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit [www.Tanita.com](http://www.Tanita.com).

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