



FOR IMMEDIATE RELEASE

TANITA INTRODUCES WRESTLING BODY COMPOSITION ANALYZER

The New TBF-300WA Helps Promote Safe, Optimal Conditioning

ARLINGTON HEIGHTS, IL (April 15, 2007) – Tanita Corporation, the world's leader in precision scales, introduces their TBF-300WA Wrestling Body Composition Analyzer. The TBF-300WA's new body composition formula makes it the most accurate, non-invasive method for measuring weight, body fat and body water for high school and collegiate wrestlers.

New research within the wrestling community has allowed Tanita to enhance their current formula providing users with the most accurate data currently available. Tanita's commitment to the wrestling community is solidified with the TBF-300WA's Wrestler Mode, which allows athletic trainers and coaches to educate student wrestlers on the minimum wrestling weights allowed while maintaining healthy body fat and body water percentages. Preset with both collegiate and high school minimum body fat percentile standards, the scale automatically calculates the minimum wrestling weight using ACSM and NCAA weight management guidelines. The TBF-300WA's weight – only mode creates a 440 lb. Legal For Trade Scale which can be used at wrestling meets. Other features include a large 2-line LCD display, built-in thermal printer and RS-232C output so data can be captured electronically.

"Reducing unhealthy weight-loss behaviors and promoting competitive equity are two of the biggest initiatives throughout high school and collegiate wrestling," said Keith Erickson, Marketing and Sales Manager, Tanita Corporation of America. "The fast, accurate results of the TBF-300WA not only saves athletic trainers and coaches time, but also helps them promote safe, optimal conditioning, which is essential within all wrestling programs."

The TBF-300WA uses BIA (Bioelectrical Impedance Analysis) technology, which sends a safe, low-level electrical signal from footpads through the body. BIA is quick and non-invasive, and one of the most thorough and reliable ways to measure body composition. All measurements are calculated by using the bioelectrical impedance analysis (BIA) method.

The TBF-300WA is powered by an AC adapter (included) and has 440 lb. weight capacity with a 0.2 lb. graduation for accurate readings. Weighing only 17 lbs. and designed for extended use, the TBF-300WA comes with a 3-year warranty and an optional carrying case (model C-300) for protected mobility. The scale retails for \$1,795.00 at www.thecompetitiveedge.com.

Tanita Corporation of America

For over 60 years, Tanita has been a world leader in precision scales, with a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita's performance, innovation and durability are trusted worldwide. Their dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit www.Tanita.com.

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