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TANITA INTRODUCES NEW SOLAR SCALE, MADE WITH BIODEGRADABLE RESINS

*New HS-302 Solar Digital Scale Provides Weight Measurements without Batteries
for Environmentally-Conscious Health Monitoring*

ARLINGTON HEIGHTS, IL (March 22, 2009) – Tanita Corporation, the global leader in bathroom scale technology for over 60 years, introduces a green choice in scales with the HS-302 Solar Digital Scale. This environmentally-conscious scale has built-in solar cells that draw power from sunlight or ordinary household light, eliminating the need to buy or recharge batteries, saving our landfills from additional battery contamination. The HS-302 is also now made with ABS plastic using biodegradable resins, making it the perfect choice for health-minded consumers looking for products to complement their green home and lifestyle. As Tanita continues to set the evolutionary pace in the scale industry, the HS-302 is their second generation solar scale.

The HS-302 Solar Scale provides users with accurate weight analysis on its large digital display and new, wider platform. The scale features clean, simple lines and its white design blends with a variety of bathroom décors. The HS-302 draws its power via the integrated solar cells, which are able to quickly gather energy - whether it's being used in a sunny room or one lit by regular household lights.

“When Tanita introduced the first solar scale in 1986, we were setting an early standard for the green lifestyle,” said Heather Bundgaard, Director of Marketing, Tanita Corporation of America. “The HS-302 Solar Digital Scale offers an accurate measurement of weight, providing the same unconditional guarantee in quality, performance, innovation and reliability expected from Tanita. The addition of ABS plastic using biodegradable resins as the primary construction material is an added bonus for our green consumers, further protecting our environment and landfills. ”

Tanita’s HS-302 Solar Digital Scale is backed by a 3-year warranty and never requires batteries. In addition, it features a four-digit 1.2” LCD display, providing professional, accurate results with its 330 pound capacity. The HS-302 also has a wider, 12” by 13” base to accommodate a range of users. The scale retails for \$59.99 at www.TheCompetitiveEdge.com.

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Tanita Corporation of America

Tanita has been a world leader in precision scales for over 60 years, and has a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita's performance, innovation and durability are trusted worldwide. Tanita's dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit www.TheCompetitiveEdge.com.

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