



FOR IMMEDIATE RELEASE

TANITA INTRODUCES NEW WATERPROOF COMMERCIAL SCALE

Designed for Both Durability and Accuracy

ARLINGTON HEIGHTS, IL (April 1, 2015) – Tanita Corporation, a world leader in precision scales and body composition analyzers, introduces their new KW-210 series of commercial grade scales. Perfect for restaurant, hospital, laboratory, clinic, mineralogy, or other applications where accurate measurements are required in potential harsh environments.

The KW-210 series incorporate a single-block load cell weighing mechanism, ensuring not only superior accuracy, but also increased durability. They feature a **water and dust resistant** housing design (**IP67**) and incorporate a removable, washable platform made from **non-corrosive stainless steel**, designed to withstand **high usage**. Readable in **lb/oz or grams**, the KW-210 series provide fast, accurate results viewed on an **extra-large 4”** LCD display.

KW-210-05. Capacity of 11 pounds / 5 kilograms

KW-210-10. Capacity of 22 pounds / 10 kilograms

Both of these scales build on the tradition of Tanita’s brand leadership within this market, showcasing ultimate precision and superb product quality. The stable performance and rugged reliability of our commercial scales have been trusted worldwide for decades. The KW-210 series continues this trend, with the added benefits of increased capacities and improved environmental performance.

The KW-210 series are powered either using batteries, or the supplied AC adapter, all come with a 3-year warranty. Call for pricing 866-859-3343 www.thecompetitiveedge.com.

About Tanita

Founded in 1923, Tanita Corporation is an ethical healthcare product manufacturer. The Company's core objective is to research and bring to market technologies that facilitate health monitoring, both for professionals and for the health-conscious public.

Today, Tanita is a world leader in the field of Precision Electronic Scales and Body Composition Analyzers. Tanita has proven its superior technology, unique design and high manufacturing standards; earning ISO 9001:2008 certification, CE marking, NAWI Class III, MDD IIa, membership of the JQA (Japanese Quality Association) and FDA clearance.

The Company's international headquarters are located in Tokyo, Japan, with manufacturing facilities in Japan and China. It also maintains sister companies in the USA, China, India, Hong Kong and Europe.

After building a highly successful business manufacturing bathroom scales, Tanita focused its developmental research on the links between weight and health. Following extensive research to establish the relationship between excess body fat, heart disease, diabetes and certain cancers; Tanita introduced the world's first Integrated Body Fat Scale to medical research professionals in 1992. Using this same technology, Tanita then developed the world's first Body Fat Monitor Scale for personal use in 1994.

Over the years, Tanita's accuracy, innovation and durability has set THE STANDARD for Bio-electrical Impedance Analysis (BIA) scales and monitors. Backed by extensive clinical research and a Medical Advisory Board of independent world class researchers and consultants, its products are trusted by physicians, clinicians, sports scientists and health and fitness experts worldwide.

For more information on Tanita and their products, visit www.Tanita.com.