



**FOR IMMEDIATE RELEASE**

**TANITA INTRODUCES WORLD'S FIRST LIGHT, PORTABLE, HIGH CAPACITY BODY COMPOSITION ANALYZER**

*New FDA Cleared Analyzer with Enhanced Capability*

ARLINGTON HEIGHTS, IL (May 1, 2012) – Tanita Corporation, a world leader in precision scales and Body Composition Analyzers, introduces their SC-240 Body Composition Analyzer. This FDA cleared body composition monitor is light and highly portable with a built-in handle and battery power allowing greater accessibility for users, and increased portability and accuracy for travelling healthcare and fitness professionals.

The SC-240 Body Composition Analyzer is fully featured with clinically proven accuracy offering a 440 lb weight capacity, and a 0.2 lb. graduation. Weighing just 10 lb the large, low profile, platform measures weight and will instantly calculate body fat% and total body water%, in addition to BMI, all viewable on a large LCD display. Offering in-depth individual analysis of body composition provides a clearer picture than weight and BMI alone as it highlights specific fat loss which is known to be more beneficial than just weight loss.

The SC-240 incorporates a USB port for fast and easy export of data into EMR or other health and fitness software. When used with Tanita Health Ware™ Software (sold separately) the capability of the SC-240 is expanded to a total of 25 unique readings of body composition. This software also provides extensive analysis, graphing, and printing of data; giving health and fitness consultant's unmatched detail in helping their patients and clients achieve their goals.

The SC-240 is an FDA cleared 510(k) type 2 medical device. It uses BIA (Bioelectrical Impedance Analysis) technology, which sends a safe, low-level electrical signal from footpads on the platform through the body. BIA is quick and non-invasive, and one of the most thorough and reliable ways to measure body composition, clinically comparable to DEXA (dual-energy x-ray absorptiometry) and hydrostatic (underwater) weighing.

The SC-240 is powered by an AC adapter (included) or 6 AA batteries (not included) and comes with a 3-year warranty. Call for pricing 866-859-3343 [www.thecompetitiveedge.com](http://www.thecompetitiveedge.com).

**Tanita Corporation of America**

For over 60 years, Tanita has been a world leader in precision scales, with a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita's performance, innovation and durability are trusted worldwide. Their dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit [www.Tanita.com](http://www.Tanita.com).

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