



FOR IMMEDIATE RELEASE

TANITA INTRODUCES HIGH CAPACITY DIGITAL PHYSICIANS SCALE
660 pound (300kg) Industry Leading Weight Range

ARLINGTON HEIGHTS, IL (October 1, 2013) – Tanita Corporation, a world leader in precision scales and body composition analyzers, introduces their WB-3000plus Digital Physicians Scale. With an industry best 660 pound (300 kg) capacity, this new scale is the ideal solution for Hospitals, Clinics, Spas, Gyms, and Clubs when an elevated weight range is needed. The new WB-3000plus compliments the original WB-3000 Digital Physicians Scale, extending the weight range beyond 440 pounds (200 kg) while maintaining all the popular features of the original.

Tanita scales are renowned for their accuracy and consistency, and the WB-3000plus is no exception. It maintains 0.2 pound (100 g) resolution up to the full capacity of 660 pounds. The scale features step on and automatic BMI calculation, saving time and reducing errors. The WB-3000plus features a mechanical height rod, allowing height to be taken along with weight.

The WB-3000plus features both USB and RS-232 ports for fast and easy export of data into EMR and other health and fitness software. And it can be configured for radio wireless operation with the optional (sold separately) Tanita WA-232 adapter. When used with Tanita Health Ware™ Software (sold separately) the capability of the WB-3000plus is expanded to provide extensive analysis, graphing, and printing of data; giving health and fitness consultant's unmatched detail in helping their patients and clients achieve their goals.

The incredibly durable, yet portable, unit can be easily broken down into three modules - the display, the platform (which houses the load cell), and the pillar - and is equipped with casters for easy mobility. The portability and modularity really separate the WB-3000plus, and give

health and fitness professionals a much better option than standard beam scales. The WB-3000plus represents a true professional grade scale for years of uninterrupted operation.

The WB-3000plus is powered by an AC adapter (included) or 4 AA batteries (also included) and comes with a 3-year warranty. Call for pricing 866-859-3343 or www.thecompetitiveedge.com.

Tanita Corporation of America

For over 65 years, Tanita has been a world leader in precision scales, with a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita's performance, innovation and durability are trusted worldwide. Their dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit www.Tanita.com.

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