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TANITA ENTERS THE HOSPITAL SCALES MARKET

Top precision scale manufacturer leverages 40-year history of market leadership to offer an alternative to hospital scales currently on the market

ARLINGTON HEIGHTS, IL – Tanita Corporation, the world leader in providing precision scales to the medical, nutritional and healthcare industries, is offering several new hospital scales that meet the unique needs of long term care medical professionals and patients.

Three of Tanita’s hospital scales, the 4521T Wheelchair Scale, 4800 Wheelchair Scale and the 3101T Handrail Scale, are designed to meet the unique needs of long-term care professionals and patients. Each scale offers a unique combination of the key features sought by acute care physicians and nurse including increased portability resulting from lightweight, foldable designs, the capability to weigh wheelchair bound patients and safety features such as sturdy handrails and low platforms.

“Tanita has lead the precision scale market for more than 40 years,” said John Skaggs, vice president of sales, Tanita Corporation of America. “We are proud to leverage the expertise we have in other precision scale categories to provide long term care professionals with the features and benefits they seek in a hospital scale.”

The scales will be available in July at price points ranging from $1,500 to $3,000, significantly less than other major hospital scales manufacturers. In addition, Tanita offers a highly attractive 36-month lease with two options for the last payment, either 10 percent of the cost of the scale, or one dollar. Tanita is also offering an increased warranty on its scales.
**2450T Wheelchair Scale**

The lightweight and portable unit allows individuals to bring the scale anywhere the wheelchair-bound resident might reside. Designed for the buys medical professional, the 2450T can accommodate wheelchair widths from 21.5” to 29.75”, yet folds down for easy portability. Standard features include auto tare, auto zero and auto reweigh.

**2600T Wheelchair Scale**

With an oversized folding ramp, the 2600T will accommodate extra wide bariatric wheelchairs, as well as the geriatric recliners for larger patients. The scale’s lightweight design and foldable platform makes it ideal for acute and long-term healthcare facilities. Designed to fit through almost any doorway, the 2600T offers a weight capacity of 800 pounds. Standard features include auto tare, auto zero and auto weigh.

**3101T Handrail Scale**

Designed for extra stability, the 3101T offers ergonomically designed handrails that can accommodate very tall and very short patients. A new backlit LCD display runs on four standard D batteries and will last for a minimum of 25,000 weighing. Standard features include auto tare, auto zero and auto reweigh, as well as weight recall.

Tanita Corporation is a leading international manufacturer of precision scales and scales plus body fat monitors for use in medical, nutritional and health care industries. The company’s hospital scales are designed to meet the needs medical professionals by offering superior accuracy, functionality, portability and ease of use. Tanita also manufactures the world’s best selling home-use scales plus body fat monitors and a complete line of handheld health and fitness products. For more information on Tanita’s product line or to find a local retailer, consumers may call 1-800-9-TANITA or visit the company’s Web site, www.tanita.com.