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**TANITA INTRODUCES NEW LINE OF KITCHEN SCALES TO HELP CONSUMERS
MEET LONG-TERM NUTRITION AND HEALTH GOALS**

*New Line Features Kitchen Scales To Satisfy Every Customer's
Price Parameters And Requirements*

ARLINGTON HEIGHTS, IL (May 1, 2006) – Tanita Corporation, the world leader in precision weighing, today introduces their new line of digital kitchen scales. The new product range gives users greater control over monitoring and improving nutrition through precision food measurements.

Tanita, a worldwide leader in weight scales and body composition monitors, brings the same accuracy and high standards to their new line of kitchen scales. The seven new models feature technology and innovation not found elsewhere. Unique features include: totally sealed construction to allow for complete and safe product cleaning, add and weigh functions, push-button gram/ounce display, innovative materials such as safety glass and stainless steel, and auto power off feature. All Tanita kitchen scales offer a sleek contemporary look, are designed to be easy to clean and store, and are backed by a solid three-year guarantee. Tanita's entire digital kitchen scale line will be available in late spring 2006 at www.thecompetitiveedge.com and www.amazon.com, and includes the following models:

- **KD – 160** – Opening price point digital kitchen scale with a bowl included. It features a black plastic base and has a 70 oz (2,000 gram) capacity; retails for \$29.99.

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- **KD – 310** – Higher weight capacity yet designed for easy storage and cleaning. It features a white or silver circular plastic base, tare function, and a 105 oz (3,000gram) weight capacity retails for \$34.99.
- **KD – 300** – A versatile and efficient scale with a 175 oz (5,000 gram) capacity that is designed for convenient cleaning and storage. Features white or silver plastic base, tare function; retails for \$39.99.
- **KD – 404** – This contemporary design features a square, silver base with a hygienic glass surface and has a 6.9 lb (3,000 gram) capacity; retails for \$49.99.
- **KD – 400** – A foldaway kitchen scale that is ideal for traveling and easy storage. It features a stainless steel base and an 11 lb (5,000 gram) capacity; retails for \$59.99.
- **KD – 407** – Features a square, stainless steel base with a 6 lb 9 oz (3000 g) capacity that is convenient for storage; retails for \$59.99
- **KW – 002**– Totally sealed washable kitchen scale that features a white plastic base with a removable glass top. The scale has a 6.9 lb (3,000 gram) capacity and will retail for \$69.99.
- **KD – 403** – Features a contemporary silver base with a round safety glass removable plate and an 11 lb (5,000 gram) weight capacity; retails for \$69.99.

“Tanita’s kitchen scales were developed to keep stride with the growing trend of monitoring weight through portion control,” said Beth Mackey, Tanita’s Director of Marketing. “Tanita has best in class health monitors in the consumer and professional space, and our new line of kitchen scales reinforces our corporate mission to help people lead healthier lives.”

Tanita Corporation of America

For over 60 years, Tanita has been a world leader in precision scales with a strong presence in medical, education, fitness, commercial, and consumer markets. Tanita’s performance, innovation and durability are trusted worldwide. Tanita’s dedication to helping people enjoy healthier lives has led to the development of products that take innovative design one step further by providing added value and precision. For more information on Tanita and their products, visit www.Tanita.com.