



Notice on Connected Scale

June 7, 2018

According to a recent statement on Nokia's website, Mr. Éric Carreel (co-founder of Withings) repurchased the digital health business from Nokia.

Part of this message says that the company released "the world's first connected scale". However, this statement is not correct. The fact is that already in 2003 TANITA introduced the 'Health Planet' concept including health measuring instruments (body fat meter, blood pressure monitor, pedometer) equipped with wireless communication function. The connectivity is characterized by being able to capture measured data to a personal computer, save it and graph it.

Withings released its Connected Scale not until 2009. This Withings product was a weight scale only while TANITA's product was a body fat monitor that measures not only weight but also body fat percentage, muscle mass and basal metabolism. Meanwhile, the TANITA technology and product has evolved into a full body composition monitor.



Prevent Obesity

We support Obesity Prevention activities.